



## National Teen Dating Violence Awareness & Prevention Month Love What's Real Challenge Rules

**How to Enter:** You don't need to notify us, simply beginning planning an awareness event or activity for National Teen Dating Violence Awareness Month for your school and community! Be sure to look at the **Do Something!** guide on [www.lovehatsreal.com](http://www.lovehatsreal.com) for ideas for activities for your school. While we have suggestions for activities, we encourage you to think outside of the box and create your own activities that will work in your school and community! Once you have completed your awareness activity or activities, complete a reporting form and mail it to us. Remember, the more information you provide, the better!

**Due:** The Love What's Real Challenge Reporting form is on the [www.lovehatsreal.com](http://www.lovehatsreal.com) and must be postmarked by Friday, March 9, 2012. Winners will be posted on the [www.lovehatsreal.com](http://www.lovehatsreal.com) by midnight March 16, 2012. Mail to:

Center for Healthy Teen Relationships,  
ICASDV, 300 E. Mallard Drive, Suite 130,  
Boise, Idaho 83706

### How are the winners selected?

Submissions will be evaluated on the following criteria:

- **Engaging teen voices** – the percentage of teens reached in your school – up to 40 points
- **Creating social change** – effectiveness of message/activity and creativity - up to 60 points
- **Bonus points** - use your influence with middle/junior high school students – sponsoring an event or activity in a middle school or junior high on healthy teen relationships – up to 20 points

REMEMBER - schools or individuals must score a minimum of 80 points to be eligible for a prize! And, only one prize will be awarded per school.

### Prizes\*

- **Grand Prize** - \$1000, \$750, and \$500 to the top three scoring schools and/or individual students from any category.
- **High School Prize** - \$300, \$200, and \$100 to the top three scoring high schools and/or school organizations with at least 80 points in each category of school: 5A, 4A, 3A, 2A, 1A, alternative high schools, and private high schools.
- **Student/s Prize** - \$500, \$400, and \$300 to the top scoring three individual high school student or high school students with at least 80 points.

\* A prize may not be given in each category. Distribution of prizes depends on the number of schools or individuals with a total score of 80 points or above entered in each category. For example, if there are 3 schools entered in the 5A category and none of those schools scored at least 80 points, no prize will be awarded in the 5A category; or, if there are 4 students entered in the student category, but only 1 student

got 80 or more points, only one prize would be awarded in the student category. Schools or students scoring below 80 points will not be eligible for the grand prize. If a group of students work together for the student submission, the prize will be equally split among the winning students.

Additionally, only one prize will be awarded per school. For example, if two individuals from the same school enter the contest and are the top two entries based on total points, only the first place entry from that school will be awarded a prize. Also, if a school organization and an individual from the same school enter the contest, only one entry from that school will be eligible for a prize. If an individual and an organization from the same school are both in the top three scoring entries in their respective categories, the school organization will be awarded the prize. Make sure you are working together with everyone in your school who wants to enter the challenge!